



# Outlet Collection at Niagara

# Property Highlights

Outlet Collection at Niagara is not only one of the largest open-air outlet centre in Canada, but also one of the most productive. Its attractive mix of 110+ brand name fashion and lifestyle retailers, all at outlet prices are brought together in a beautiful and vibrant open-air space. The centre attracts customers from near and far, with over 50% of customers originating from outside the local regional market. Outlet Collection at Niagara is also known for its unique seasonal markets, food offerings, and entertainment series, including its popular *Curbside* program, and *Holiday Collection* event.



Centre Sales (Productivity)

**\$891**  
Avg Sales PSF



Number of Stores

**110+**



Dwell Time

**103 min.**



GLA

**553K SF**



Annual Shopper Visits

**5.5M**



Parking Capacity

**2796**

Data as of Q1 2026





ARITZIA



 lululemon



  
kate spade  
NEW YORK

COACH

POLO  
RALPH LAUREN

BOSS  
HUGO BOSS

MICHAEL KORS

 MOOSE KNUCKLES

# Why Niagara-On- The-Lake?

*Located only 16 kilometers from the Canada and USA border, Outlet Collection at Niagara is situated along the QEW Niagara, the region's main arterial thoroughfare. The centre's enviable access and visibility includes over 91,000 vehicles passing daily and close proximity to White Oaks Resort & Conference Centre, which hosts over 90,000 guests annually.*



The City of Niagara-on-the-Lake is located in Southern Ontario within the Niagara Region. One of the top tourist destinations in the world, drawing more than 13 million tourists annually, the area is known for Niagara Falls, its thriving wine industry and dozens of festivals, events, trade shows and conventions.

## Area Profile - Trade Area (20km)



Estimated Population

**2.5M**



Estimated Households

**1.01M**



Average Household Income

**\$105K**



Median Age

**47**

Source: Esri, 2025





**Outlet Collection at Niagara**

300 Taylor Rd  
 Niagara-on-the-Lake, ON L0S 1J0  
[www.outletcollectionatniagara.com](http://www.outletcollectionatniagara.com)

**Chadwick Mitchell\***

Leasing Director  
 +1 647 334 8947  
[chadwick.mitchell@jll.com](mailto:chadwick.mitchell@jll.com)



BOMA BEST Platinum  
 Sustainable Buildings  
 certification



Transparent sustainability data  
 reporting to GRESB



This publication is the sole property of Jones Lang LaSalle and must not be copied, reproduced, or transmitted in any form or by any means, either in whole or in part, without the prior written consent of Jones Lang LaSalle. The information contained in this publication has been obtained from sources generally regarded to be reliable. However, no representation is made, or warranty given, in respect of the accuracy of this information. We would like to be informed of any inaccuracies so that we may correct them. Jones Lang LaSalle does not accept any liability in negligence or otherwise for any loss or damage suffered by any party resulting from reliance on this publication. Any opinion or estimate of value of any asset in this presentation is based upon the high-level preliminary review by JLL. It is not the same as the opinion of value in an appraisal developed by a licensed appraiser under the Uniform Standards of Professional Appraisal Practice. JLL expressly disclaims any liability for any reliance on any opinion or estimate of value in this presentation by any party. Copyright © 2025 Jones Lang LaSalle Real Estate Services, Inc., real estate agency. \*Sales Representative